

# SPICES GHERBS



CBI at FI Europe 2023

Frankfurt 28 – 30 November 2023

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The Netherlands Ministry of Foreign Affairs established CBI in 1971, supports sustainable economic growth by connecting developing countries with Europe

### **CBI Projects**

### Business Export Market entry Export Enabling Environment



4–5-year projects: specific value chain specific country/countries

### 24 target countries

www.cbi.eu/projects

### CBI Ethiopia 5-year programme 2021 – 2025

CBI is bringing 5 Ethiopian Spices & Herbs companies to Fi Europe, Frankfurt 2023.
 The companies are coached in EU market access requirements, export strategies, sector knowledge and food safety standards.
 CBI opens export markets in the EU, UK and the European Free Trade Association (EFTA) by networking and participation in European trade fairs.

### **CBI Studies**

**Market Intelligence** 





Every year: 200-250 studies produced in 14 sectors

Target group: All 143 Developing Countries www.cbi.eu/marketinfo

Our projects target the MENA region, West Africa, East Africa, the Sahel and specific Asian countries.

### CBI's mission is to support the transition towards inclusive and sustainable economies



### ETHIOPIA Spices & Herbs

Ethiopia has been growing naturally organic spices & herbs for 2000 years.

Ethiopians are passionate about spices & herbs, they know how best to grow their native species, what constitutes excellent quality and how to cook with their spices & herbs to create delicious meals.

Ethiopian food is FLAVOUR.



### **ETHIOPIA** Spices & Herbs

Rich biodiverse forests and high altitudes of 1500m, are the perfect environment to grow spices & herbs.

Ethiopian native spices; Kororima (Ethiopian Black Cardamom), Koseret (Ethiopian verbena, Lippa Adoenis), Ethiopian Basil (Beso Bela), Ethiopian Long Pepper (Timiz), Paprika (Berbera) and Red Chilli (Mitmita).

m **Unesco** biospheres protect the natural forests of Kaffa, South West Ethiopia People's region.

Vanilla and black pepper vines wind around the forest trees; turmeric, ginger, Ethiopian black cardamom (Korerima) and rosemary cover the ground.



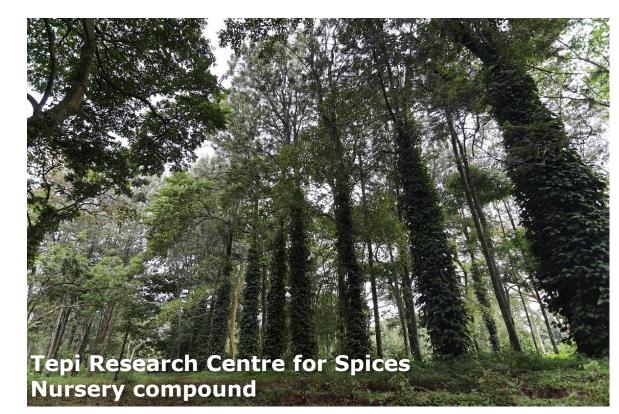






### **ETHIOPIA** Spices & Herbs

The Ethiopian Tepi Research Centre for Spices and the Wondogenet Research Centre for Herbs, ensure that the environment, biodiversity and native varieties are protected for generations to come.





### **CBI** Team



Hugo Verhoeven CBI Senior Programme Manager Phone +31 (0)88 04 24341 hverhoeven@cbi.eu



Sihin Tesfaye Belaye CBI Ethiopia Consultant Phone +251 91 133 1262 consultrisenshine@gmail.com



Helena Kowalski CBI Sales & Marketing Consultant Phone +44 (0)7974 187245 helena@bluelobstermarketing.co.uk



Daniëlla Beij CBI Project Officer Phone +31 (0)62 11 60479 dbeij@cbi.eu



Lydia Gerratt CBI Business Consultant Phone +44 (0)7958 769939 Iydia@Iydiagerrattconsulting.com



Phoebe Owuor CBI Institutional Consultant Phone +254 723 463896 phoebeowuor@gmail.com

#### Centre for the Promotion of Imports from developing countries (CBI)

Netherlands Enterprise Agency (RVO.nl) Prinses Beatrixlaan 2 | 2595 AL | The Hague | The Netherlands P.O. Box 93144 | 2509 AC | The Hague | The Netherlands Phone +31 (0)88 042 4300 <u>cbi@cbi.eu</u> <u>www.cbi.eu</u>



### **ETHIOPIA** Spices & Herbs

- Black Pepper (Gondo Berbere)
- Coriander Seed
- Ethiopian Basil (Beso Bela)
- Ethiopian Black Cardamom (Korerima)
- Ethiopian Black Cumin
- Ginger (Yali, Boziab)
- Kosert (Ethiopian verbena variety, Lippa Adoenis)
- Lemongrass
- Long Pepper (Timez)
- Paprika (Berbere)
- Red Chilli (Mitmita)
- Rosemary
- Turmeric (Tepi 1, Dame)
- Vanilla (Yeki-1)

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### Damascene Organic Herbs & Spices

Damascene, a woman owned company, works hand-in-hand with 3000 smallholder WOMEN farmers, growing Ethiopian indigenous herbs & spices around their homesteads on naturally organic, highly fertile soil in a protected in **unesco** native forest biosphere. This is the Ethiopian spice belt, where herbs & spices grow symbiotically with coffee and indigenous spice plants under the forest canopy.

Herbs & spices are tended daily by hand by the women farmers and harvested when mature, at full ripeness, for the ultimate flavour and aroma. A sophisticated, highly organised network of WOMEN farmers working in harmony with nature.

Damascene provides robust technical support, traceability from seed to final product and 3 x seedling nurseries for consistent quality. EU Organic certification for 2000 farmers (Ecocert).

#### PRODUCTS

- Organic Turmeric
- Organic Ginger
- Organic Rosemary
- Organic Ethiopian Black Cardamom (Korerima)
- Organic Coriander Seed
- Organic Kosert
- Organic Ethiopian Basil
- Organic Black Pepper
- Organic Paprika (Berbere)

#### CERTIFICATIONS

- EU Organic certification
- HACCP in progress (2024 completion)

#### **GROWING REGION**

 Bonga (UNESCO biosphere), Kaffa, South West Ethiopia's People's region

#### Rahel Heruy Gizaw, Owner Damascene

CONTACT

Damascene Phone: +251 96 857 8242 rahelheruy@yahoo.com

DAMASCENE ESSENTIAL OIL Essence of Life

#### ADDRESS

Bole subcity, CMC Road, Woreda 08, Addis Ababa, Ethiopia info@damasceneprocessing.com www.damasceneprocessing.com

#### **CBI CONTACT**









# Gena Herbs & Spices

Gena Herbs & Spices, a woman owned company. An agribusiness specialist with decades of experience with the International Trade Centre (ITC). She works with a select group of small holder farmers, with the support of Ethiopia's famous Wondogenet Research Centre for Aromatic and Medicinal Herbs.

Sustainable, environmental farming practises are managed and maintained through long term partnerships with small holder farmers.

Working in harmony with Ethiopia's unique environmental conditions: altitude, high solar radiation, natural rainfall and underground water tables to grow herbs & spices with greater flavour than other countries.

#### PRODUCTS

- Rosemary
- Ethiopian Thyme
- Kosert
- Ethiopian Basil
- Lemongrass
- Turmeric
- Ginger
- Ethiopian Black Cardamom (Korerima)
- Black Cumin Seed
- Coriander Seed

#### CERTIFICATIONS

- Global G.A.P in progress (2024 completion)
- HACCP in progress (2024 completion)

#### **GROWING REGION**

• Worabe, Central Region of Ethiopia



#### CONTACT

Genzeb Akele Zewdie, Owner Gena Trading Plc Phone: +251 94 668 2880 genatradingplc@gmail.com

#### ADDRESS

Bole subcity, Woreda 12, 42264 Addis Ababa, Ethiopia <u>genatradingplc@gmail.com</u> <u>www.genaigroup.com</u>

#### **CBI CONTACT**

For more information, contact Lydia Gerratt CBI Business Consultant Mobile: +44 (0)7958 769939 Lydia@lydiagerrattconsulting.com



CBI Ministry of Foreign Affairs







# Maheder Foods

Maheder Foods produces complex flavoured Ethiopian chilli and spice blends. Created by an innovative, respected Ethiopian woman food producer, who has a love and deep knowledge of how to combine aromatic spices to create the most flavoursome foods.

Sourcing from small holder farmers to ensure excellent quality from raw ingredients through to final product.

Maheder Food specialises in slow cooking traditional Ethiopian spices to create deeply flavoured, rich, moreish meals.

A passionate team of women.

PRODUCTS

Kosert

Turmeric

GingerBlack Pepper

• Paprika (Berbere)

Red Chilli (Mitmita)

#### CERTIFICATIONS

• FSSC 22000 in progress (2024 completion)

LOCATION

• Addis Ababa, Ethiopia

### maheolen Foods

#### CONTACT

Maheder Adimassu Abebe, Owner Maheder Foods Phone: +251 911 00 8179 <u>mahederfoods@gmail.com</u>

#### ADDRESS

Wollo Sefer, 1000 Addis Ababa, Ethiopia <u>mahederfood@gmail.com</u> <u>www.mahederfoods.com</u>

#### **CBI CONTACT**









# Nati Organic Coffee & Spices

Ministry of Foreign Affairs

Organic, excellent quality, highly flavoured spices, grown by skilled agronomists in the matter the the the the the spice biosphere native forests of Ethiopia's Tepi region.

This is the indigenous spice belt of Ethiopia, where growing spices in highly fertile soil, benefitting from tropical rainfall to maintain high moisture levels, in the 1500m altitude of the region. Symbiotic growing: black pepper and vanilla vines wrap around the forest trees to grow in dappled shade.

Getachew pioneered the introduction of vanilla to Ethiopia in partnership with Ethiopia's famous Tepi National Research Centre for Spices.

Working with 250 smallholder farmers, fulfilling corporate social responsibilities by transferring selected seeds, skills, knowledge and technology to resource poor small holder farmers.

#### PRODUCTS

- Organic Turmeric
- Organic Black Pepper
- Organic Vanilla
- Organic Ginger

#### CERTIFICATIONS

- EU Organic certification
- Global G.A.P in progress (2024 completion)

#### **GROWING REGION**

 Tepi (UNESCO biosphere), South West Ethiopia's People's Region



#### CONTACT

Getachew Mamo Areda, Co-owner Natnael Kiros G/Michael, Co-owner Nati Coffee & Spice Phone: +251 911 64 2573 getachew@natispices.com

#### ADDRESS

Nifas Silk Sub-City, Woreda 1, Addis Ababa, Ethiopia getachew@natispices.com www.natispices.com

#### **CBI CONTACT**











# Shochoch Spices & Herbs

Shochoch is an Ethiopian forest bird which reflects the balance and interconnectedness of nature's biodiversity. The indigenous people in the Bench Sheko region have a traditional belief system of looking after the environment, they know that they cannot live without the forest, and if the forest suffers, then there will be no Shochoch bird.

Southwest Ethiopia is known for its dense native forests, naturally organic wild herbs and spices, biodiversity and growing in harmony with nature.

Terefe and Musee, the owners, were born and raised in the Bench Sheko zone. Farming in the local community, gives them a deep understanding of the challenges small holder farmers face. Shochoch invests 10-15% of its income back into the community, they pay the small holder farmers a premium for spices, and support education and facilities in the community.

#### PRODUCTS

- Organic Turmeric
- Organic Ginger
- Organic Rosemary
- Ethiopian Black Cardamom (Korerima)
- Black Pepper
- Long Pepper (Timez)

#### **CERTIFICATIONS**

- EU Organic certification for Turmeric, Ginger, Rosemary
- Global G.A.P in progress (2024 completion)

#### **GROWING REGION**

 Bench Sheko zone, South West Ethiopia's People's Region



#### CONTACT

Terefe Tadesse Godi, Co-owner Shochoch Trading Phone: +251 96 200 0008 <u>shochochtrading@gmail.com</u>

#### ADDRESS

Debrezeit Road, Saris Adey Abeba Area, Addis Ababa, Ethiopia <u>shochochtrading@gmail.com</u> <u>www.shochoch.com</u>

#### **CBI CONTACT**









ESAHGPA, is the main representative body for Ethiopia's spice, herb and aromatic sectors, established, August 2014. ESAHGPA is under the Ethiopian Ministry of Industry, and it oversees the production, processing, packaging, quality assurance, food safety and marketing of spices, herbs and aromatics. Oleoresins, essential oils, and seasonings are also part of the Association. There are over 45 members.

Ministry of Foreign Affairs

ESAHPGPA is committed to promoting Ethiopia's spices, herbs, and aromatic plant sector by aligning product quality with European and international benchmarks. The Association strives to enhance the income and generate jobs within the sector. It also aims to establish market connections and networks among its members.



**CONTACT** Getachew Mamo President Phone: +251 911 64 2573 gmhbusiness@gmail.com

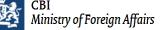
#### ADDRESS

Gerji, Bole Subcity Addis Ababa, Ethiopia gmhbusiness@gmail.com

#### **CBI CONTACT**

For more information, contact Phoebe Owuor CBI Institutional Consultant Mobile: +254 723 46 3896 phoebeowuor@gmail.com









The Ethiopian Coffee and Tea Authority, established by the Ethiopian Ministry of Agriculture, is dedicated to increasing production and establishing a quality-centric marketing system. It focuses on promoting Ethiopian coffee, tea, and spice products globally. As the main regulatory body for the sector, the Authority manages all aspects of the coffee, tea, and spice production and value chains.

ECTA maintains a supporting and coordinating role among producers, market participants, and other industry stakeholders. The Authority bolsters participatory extension service delivery to drive the transformation of local farmers and commercial producers of coffee, tea, and spices, by adopting research-backed agricultural practices and proven technologies to achieve superior production levels and productivity.





#### CONTACT

Kassahun Geleta Market Development & Promotion Lead Executive Officer Phone: +251 913 27 8067 <u>kasugeleta26@gmail.com</u>

#### ADDRESS

Mexico Square Addis Ababa, Ethiopia kasugeleta26@gmail.com www.ethiocta.gov.et

#### CBI CONTACT

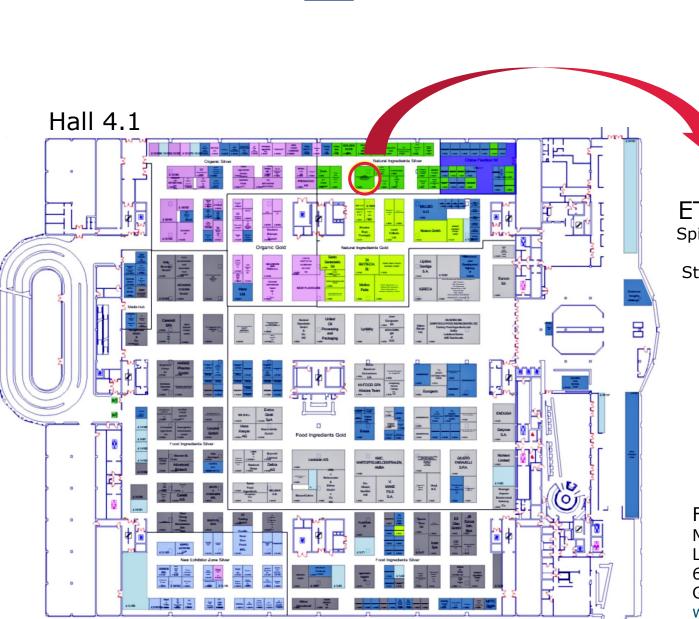
For more information, contact Phoebe Owuor CBI Institutional Consultant Mobile: +254 723 46 3896 phoebeowuor@gmail.com



Gena Herbs & Spices, partnership with small holder Farmers Rosemary fields, Worabe, Central Region of Ethiopia

**Fi** Europe

Floorplan



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> Fi Europe 2023 Messe Frankfurt Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main Germany www.figlobal.com

Nati Coffee & Spices Farm manager with his dogs Organic Vanilla vines in the UNESCO biosphere natural forest

Nore Il SPA



# **CBI Ethiopia Spices & Herbs** Fi Europe 2023

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