

KOΛ[®]

TASTE YOUR IMPACT

Farmer payments
verified with blockchain



Take your transparency to the next level. Consumers demand transparency and accountability. Certifications are one important way to tackle this. However, we need to do more, and we at Koa can add to that.



How do we make a difference?



Extra income for farmers



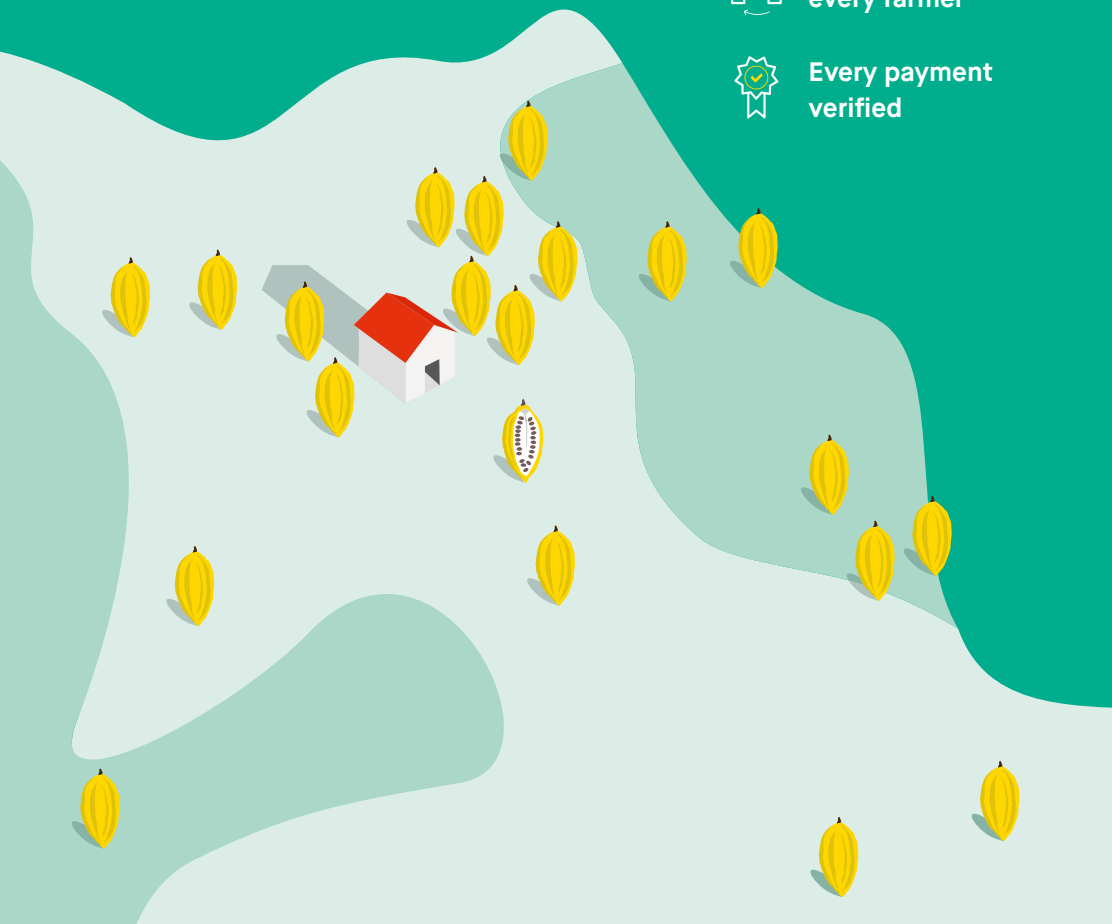
Paid on the day of production



Direct trade with every farmer



Every payment verified



All payments to Faustina and the other cocoa farmers cooperating with us are verified and traceable.

LET'S BE TRANSPARENCY NINJAS

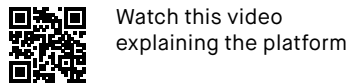
Does your customer want to get proof of the cocoa farmer's pay? Empower your consumers and make a difference. With Koa ingredients, you can implement a pioneering transparency system that verifies every farmer payment. Embark with us on this radically transparent journey!



We maintain direct relations with every smallholder. Justice and Samuel from Koa with cocoa farmer Faustina.

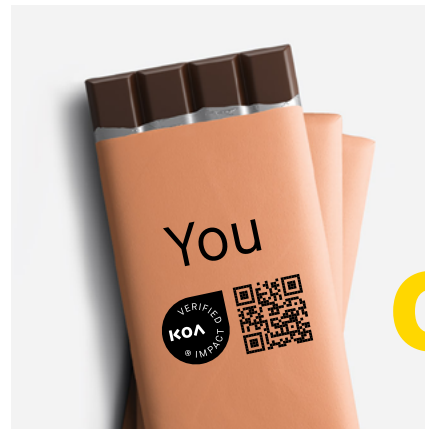
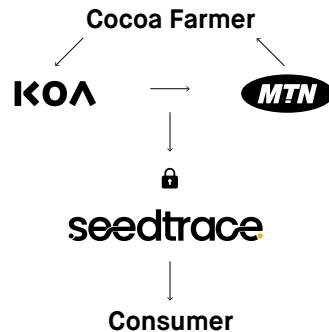
100% TRANSPARENCY WITH BLOCKCHAIN

We pay farmers with mobile money via telecommunications operator MTN. This transaction automatically notifies our tracing partner seedtrace who's system then compares the details of the payment from Koa with MTN's information. If the data matches, the information is verified and irreversibly stored on a low-emission blockchain.



BUILD TRUST

Transactions are made publicly available, differentiating themselves from existing certification labels, providing consumers with direct proof that farmers receive the full payment.



Hop on board and empower your consumers

OPTION 1

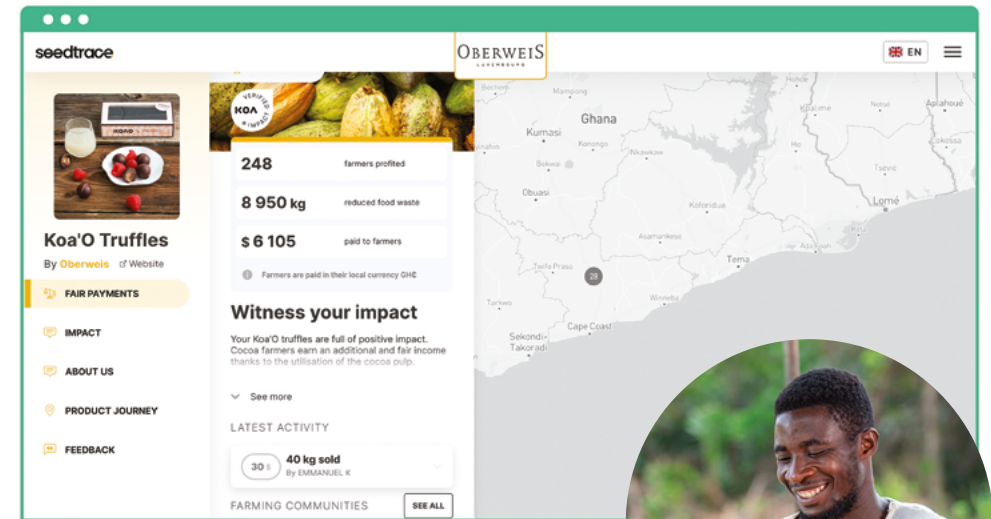
Koa manages a blockchain page for each Koa product. As a Koa customer, you can integrate the Koa page into your communication and packaging.

OPTION 2

Get your own page with your design preference and show your consumers the wider impact that your partner Koa has in the region.

OPTION 3

You show the impact of your purchased cocoa fruit products. Traceability is being established along the supply chain for your batches.



Example of option 2 integrated by Oberweis.



Cocoa farmer Stephen receiving the mobile money payment

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