



Pure Health  
& Earth



# Magnesium Chloride

**FOR MAGNESIUM ENRICHMENT  
IN CONFECTIONERY**

MINERAL ADDITION  
TASTE ENHANCEMENT  
IMPROVED WATER RETENTION

**Your natural source of purity**

53°12'15883"N 6°8358797"E



# Confectionery



Pure, Health & Earth's Magnesium chloride shows great potential for implementation in various confectionery applications, offering innovative opportunities for flavor enhancement and texture optimization in addition to the benefit of magnesium enrichment. Pure, Health & Earth's magnesium chloride will be an excellent addition to your functional gummies, mints, chewing gums and candies.

Many positive results have already been determined in following applications:

## Chocolates

Sensory evaluations have revealed that the addition of magnesium acts as a potent flavor enhancer for the tasty and characteristic cocoa mass.

## Liquorice

Magnesium chloride offers the opportunity to substitute ammonium chloride up to 65% in liquorice production, resulting in a favourable impact on the salty liquorice flavour. Moreover, its water-retaining properties can influence texture, maintaining a softer and more moist product also increase its shelf-life.

## Peppermint

Incorporating magnesium chloride in peppermint production has led to a remarkable uptake of taste.

Discover the potential with Pure Health & Earth's minerals, available in various forms to cater to diverse applications. We provide comprehensive application support to help you maximize the benefits of incorporating magnesium chloride into your products.

MgCl<sub>2</sub> food crystals (99% pure) is a pure magnesium chloride hexahydrate (MgCl<sub>2</sub>.6H<sub>2</sub>O) and is available in 25 kg bags and 1000 kg big bags.

For more information on the possibilities of using Pure, Health & Earth's magnesium chloride please contact us at:

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