

Future of Nutrition Summit reveals stellar speaker line-up and forward-looking focus

Amsterdam, The Netherlands, October 2024: The 2024 Future of Nutrition Summit is gearing up to host high-level discussions on the challenges, trends and technologies shaping the future of the food & beverage industry. Esteemed experts will tackle topical and gnarly subjects such as the application of AI in innovation, food as medicine, and the development of resilient and sustainable food systems. The Summit takes place on 18 November, the day before Fi Europe 2024, at the Mövenpick Hotel, Frankfurt, and is a paid-for, in-person only event.

The Summit offers food industry stakeholders a day of inspiration and collaboration through a combination of cutting-edge content and peer-to-peer networking. Those hoping for a packed agenda will not be disappointed by the carefully curated programme delivered by a speaker line-up that includes high-profile personalities from PepsiCo, Unilever, Amazon and more.

Food futurist Tony Hunter opens the stage at 10am, sharing his thoughts on how the global food system might be reimaged to meet the challenge of feeding a growing global population. Next up will be Marianne O'Shea, VP, Global Life Sciences, at PepsiCo, with exclusive insights into how one of the world's leading food & beverage companies is integrating nutritional science into product development to enhance global health outcomes.

At 11am, the narrative will shift to 'food as medicine' when Susan Kleiner of High Performance Nutrition takes to the stage. Nard Clabbers of NCNC Nutrition Consultancy, Dr Alex Hein of Bright Green Partners and Gil Horsky of FLORA Ventures will then expand this theme in a panel discussion around how the food industry can innovate for health, sustainability and growth. Nuritas CEO Nora Khaldi will round off the morning sessions by delving into how AI can empower food businesses to innovate faster and meet modern consumer demands.

The tech focus will continue after lunch, with Qina founder Mariette Abrahams discussing how data can be mined to unlock new product development and business opportunities. This will be followed by a panel discussion during which Justin Honaman from Amazon Web Services, Marcelo Olivera from Unilever, Matias Muchnick from NotCO and Francis Taloen from Küne & Company will exchange views on the AI and tech-driven innovations shaping the future of food.

There will be another change of tone mid-afternoon when Samantha Garwin of GreenWave shares actionable steps food businesses can take to decarbonise supply chains by pioneering the use of seaweed. The closing address on 'futureproofing food and health' will be delivered by Nicolas Bordenave, Research Director with the French National Research Institute for Agriculture, Food and the Environment (INRAE).



Yannick Verry, Brand Director, Food ingredients Europe & Americas comments: “The Future of Nutrition Summit is more than a conference. It is a forum for thought leaders to discuss critical challenges, for those working in the industry to benefit from insights from the most brilliant minds in the business, and for change makers and innovators to connect and craft tangible solutions. We urge visitors to maximise the value they derive from Fi Europe by taking advantage of this unmissable opportunity.”

The full programme and further information can be found here:
<https://www.figlobal.com/fieurope/en/whats-on/agenda/summit.html>

About Food ingredients (Fi)

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