

Fi Europe Innovation Awards unveils four new categories

Entries have opened for the food ingredient industry's most prestigious awards, with nine accolades for the taking and a submission deadline of 9 September.

Amsterdam, The Netherlands, July 2024: This year, The Fi Europe Innovation Awards will include four exciting new categories: Dairy Alternative Innovation, Food Manufacturing, Pet Food Innovation, and Future Foodtech Innovation. These additions boost the awards to a total of nine categories, capturing cutting-edge trends that are shaping the future of food.

The Fi Europe Innovation Awards honour the people, teams and organisations breaking new ground and driving positive change in the F&B industry, giving them the credit they deserve for their achievements. Participants benefit not only from the international recognition and multi-channel publicity that it generates, but also from the opportunity to meet industry visionaries, obtain objective validation and expand their professional networks.

The awards are judged by a panel of esteemed industry professionals presided over by Prof. Colin Dennis, chair of the board of trustees at IFIS and the British Nutrition Foundation (BNF). They are open to companies and organisations who are exhibiting at Fi Europe 2024, with the exception of the Diversity & Inclusion Award, which is open to any organisation. Entries are now live, with a submission deadline of 9 September, after which finalists will be notified. The programme culminates in a glittering ceremony on the evening of 19 November at Fi Europe in Frankfurt, when the winners are announced. This year, entry to the Fi Europe Innovation Awards is included in the VIP pass.

The nine categories are as follows:

- Dairy Alternative Innovation Award (NEW)
- Diversity & Inclusion Award
- Food Manufacturing Award (NEW)
- Future Foodtech Innovation Award (NEW)
- Health Innovation Award
- Pet Food Innovation Award (NEW)
- Sensory Innovation Award
- Sustainability Innovation Award

Yannick Verry, Brand Director, Food ingredients Europe & Americas comments: "We felt it was time to expand our award categories to keep pace with the evolution of the industry as a whole. The category changes recognise the exciting advancements that are being made in dairy alternative ingredients and the growing role that tech is playing in solutions development. The introduction of a food manufacturing award reflects the F&B industry's heightened focus on efficiency, food safety and waste



reduction, whilst the new pet food innovation accolade signals an exciting expansion into a dynamic sector. I cannot wait to see what innovations will be showcased through this year's programme and urge any organisation that is thinking about entering to go for it."

For more information on the Fi Europe Innovation Awards 2024, please click [here](#)

or to register for a VIP pass click [here](#).

About Food ingredients (Fi)

Fi was launched in Utrecht, The Netherlands, in 1986. Its portfolio of live events, extensive data and digital solutions, as well as high-level conferences is now established throughout the world and provides regional and global platforms for all stakeholders in the food ingredients industry. Over 500,000 people have attended Fi shows over the years, with billions of Euros worth of business created as a result. With more than 35 years of excellence, the events, digital solutions and supporting products deliver a proven route to market, with a truly global audience. Since 2018, Fi has been part of the Informa Markets portfolio. For more information, please visit: www.figlobal.com.

About Informa Markets

Fi Europe is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Its portfolio comprises more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. Informa Markets provides customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, the company brings a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive, 365 days of the year. For more information, please visit www.informamarkets.com.

For more information, please reach out to:



Press contact:

akp Communications
Katja Kuderna

k.kuderna@akp-communications.com

0049 (0) 6201 18898 22
Birkenauer Talstrasse 9
D-69469 Weinheim

Company contact:

Food ingredients (Fi)
Andreas Mavrommatis
Senior Marketing Director
andreas.mavrommatis@informa.com

0031 (0) 20 708 1710
De Entree 73 Alpha Tower
NL-1100 AS Amsterdam Z.O.