



**SATNAM**  
PSYLLIUM INDUSTRIES

**SUPPORT YOUR DIGESTIVE  
HEALTH EVERY DAY**





## A history of growth that repeats itself

We commenced our journey with commodities business in 1958. In the years that followed, we grew our business manifold across the world, thanks to an unflinching focus on quality. With years of experience under our belt when we were nicely poised for the next leap in our growth trajectory, we diversified into Psyllium Manufacturing Business in 2000. With the help of our visionary leadership, superior quality products, professional approach and consistently exceeding the expectations of the customers, today we are a leading manufacturing company dealing in Psyllium (Sat-Isabgol) Seed, Psyllium Husk, Psyllium Husk Powder, Organic and Conventional product across the world.

We also boast of a state-of-the-art production facility near Unjha which is considered to be the “Agri-Commercial Capital & Spice City of India” and which houses the “Biggest Market Yard of Asia for Commercial Cash Crops”.

With our focus, dedication and quality, we have succeeded in associating with global brands.

No wonder we have expanded our client base across India and to countries such as USA, Canada, UK, Germany, Denmark, France, Italy, Poland, Ireland, Switzerland, Brazil, South Africa, Egypt, Afghanistan, Iran, Dubai, Oman, South Korea, Japan, Australia, Pakistan, Bangladesh, China, UAE and others in a short span.



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[www.satnampsyllium.com](http://www.satnampsyllium.com)

**Our brand presence in the market is through the following:**







## Where it all comes together

Our manufacturing facility is spread over a sprawling 350,000 sq. ft. area and equipped with storage warehouses, processing equipments, a Quality Control Laboratory and an Administrative block. The entire open infrastructure is fully paved, making the facility completely dust and pollution free.

The plant has a capacity to manufacture more than 6,000 metric tons of Psyllium products per annum, more than 6500 tons of Private label packing capacity and over 21,000 tons of bulk product capacity for organic and conventional products.

### **SORTEX: from Bühler**

- A world class cleaning and sorting machine that uses its superior detection of subtle colours and foreign particles to detect defective particles that camouflage with the real product

### **KICE : Multi aspiration**

- Highly efficient and market leading product separator use to get clean and upgraded seed by removing impurities and foreign materials!!

### **State-of-the-art Warehouse:**

- Newly constructed weather-proof, air-controlled warehouse to ensure longevity of the stored raw materials

### **Laboratory:**

- To ensure that High Quality is never compromised
- Quality Check on random samples performed at every intermediate stage

### **Processing Area:**

- Quarantined and secured to prevent any type of contamination or cross-contamination of the product during processing

### **Sterilization Chamber:**

- To enhance product's shelf life without changing its natural properties
- Capability to customize sterilization as per customer requirements
- Separate sterilization chamber for Organic and Conventional Organic Products

### **Powder Plant:**

- To make Psyllium husk powder in closed, clean and hygienic condition
- Retains product color, quality and its inherent properties
- Ability to customize powder mesh size as per client requirement



## Quality with a capital Q!

Our philosophy is '**Zero Tolerance for Defects**'. Zero being a gateway to infinity, we put herculean efforts to ensure that the product that reaches the clients has zero defects or impurities.

Quality is at the center of our vision, mission and goal. It is our unflinching focus on quality that has helped us reach customers across the world. However, we are not resting on our laurels or taking it easy. Our quality team is always on its toes to ensure that the all necessary quality checks are followed and monitored to the letter.

- Quality Assurance department (QAD) established and operational in compliance with WHO-GMP, ICHQ7 & FSMA guidelines.
- Site certified with GFSI-BRC : Issue 8 with FSMA Module
- Halal & Kosher Certified
- USFDA Registration
- Organics Certificates from USDA / NOP & NPOP.
- Follows GMP (ICHQ7), GHP & GLP.
- Random Samples Testing in our in-house quality control laboratory
- Mandatory Quality Assurance Department approval at every stage
- Sterilized before final packaging (as per customer requirement)
- Cleanliness Standard as specified by both American Spice Trade Association and European Spice Association.
- Ethical Social Audit (SEDEX SMETA) Certified Site.

## Quality Accreditations



**SMETA 4-PILLAR CERTIFIED FACTORY**





Let's go  
back to the nature

### The food of the future that our great grandfathers called 'Food'

One day we decided to go easy on Earth and pamper it with love, patience and tenderness instead of pestering it with pesticides and other chemicals. As Mahatma Gandhi said, "Be the change that you wish to see in the world", we decided to lead the change for healing the Earth through the "Organic Movement" in India.

Organic food refers to produce that has been grown without the use of artificial fertilizers, pesticides and other chemicals or genetically modified organisms and to the extent possible, it relies on crop rotations, crop residues, animal manures, off-farm organic waste, mineral grade rock additives and biological system of nutrient mobilization and plant protection.

We regularly train our farmers on organic farming methodologies, thus ensuring that entire supply chain is aware of the latest 'organic' rules, regulations & guidelines.

### Private Labelling

Pack range - from 50 gms to 50 Kg.

The facility is designed to be compliant to and provide precedence to fire safety, health safety and staff safety. The design is also conducive to facilitate the process content flow and retain hygienic ambience. We use the latest packaging machines and technology to provide clean, dust-free and weather proof packing, not to mention storage area with sufficient and separate storage capacity for raw materials, packaging materials and finished products with a capacity of 3500 tons.



# OUR PRODUCTS

## Psyllium Seed



**99% Sortex Clean  
Psyllium Seeds**



**Psyllium Seeds  
Powder**

## Psyllium Husk



**Psyllium Husk 85%**



**Psyllium Husk 90%**



**Psyllium Husk 95%**



**Psyllium Husk 98%**



**Psyllium Husk 99%**

## Psyllium Husk Powder



**Psyllium Husk  
Powder 85%**



**Psyllium Husk  
Powder 90%**



**Psyllium Husk  
Powder 95%**



**Psyllium Husk  
Powder 98%**



**Psyllium Husk  
Powder 99%**

All Above Purity in Following mesh Size: 40/60/80/100

## Psyllium Industrial Powder (Kha-Kha Powder)



**PSYLLIUM INDUSTRIAL  
POWDER  
(KHA-KHA POWDER)**



# CONSUMER PACKAGING



**50g Zip Pouch**



**100g/200g Zip Pouch**



**500g Pouch**



**100g Bottle**



**100g Travel Pack Box**



**250g Box**





*East*   
*Made*®  
SPICE CO.

## Sister Company

Eastmade Spices and Herbs Pvt. Ltd is cultivator, manufacturer, processor, trader, wholesaler, retailer, supplies and exporter of whole spices, ground spices, oil seeds and organic products.

**Eastmade Spices and Herbs Pvt. Ltd.**

(BRC Certified Company)

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## Global Presence

**We are proud to have clients in** USA, Canada, UK, Germany, Denmark, France, Italy, Poland, Switzerland, Ireland, Brazil, South Africa, Egypt, Afghanistan, Iran, Dubai, Oman, South Korea, Japan, Australia, Pakistan, Bangladesh, China, UAE, Thailand, Indonesia and counting...



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PSYLLIUM INDUSTRIES

### **SATNAM PSYLLIUM INDUSTRIES**

(BRC Certified Company)

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